



Jeff Watson

PRINCIPAL/CO-FOUNDER

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Experience

Jeff Watson became a founding principal of Broderick Group in 1997 after starting his real estate career in 1989 with Coldwell Banker Commercial. At CB Commercial, Jeff was a consistent top producer. Prior to entering the field of commercial real estate, Jeff started his professional career at Arthur Andersen & Co., where he earned his designation as a certified public accountant. Jeff has specialized in the Eastside office market since 1989 and has successfully represented both landlords and tenants in sale and lease transactions. Jeff graduated from the University of Washington and with a BA in Accounting/Business Administration.

Notable Transactions

- 374,000 SF Office Lease / Amazon / Summit III, Bellevue CBD
- 347,000 SF Office Lease / Expedia / Tower 333, Bellevue CBD
- 223,820 SF Office Lease / Puget Sound Energy / Summit I / Bellevue, CBD
- 223,785 SF Office Lease / Valve / Lincoln Square South / Bellevue, CBD
- 190,000 SF Office Lease / Google / Lakeview Place, Kirkland
- 185,000 SF Office Leases / Banner Bank / Various locations, Eastside
- 120,000 SF Office Lease / Yahoo! / 112th @ 12th, Bellevue CBD
- 118,556 SF Office Lease / WeWork / Summit II, Bellevue CBD
- 117,000 SF Office Lease / Valve / Skyline Tower, Bellevue CBD
- 116,000 SF Office Lease / AT&T Wireless / Carillon Point, Kirkland
- 98,000 SF Office Lease / Apptio / Plaza East, Bellevue CBD
- 95,000 SF Office Lease / CH2M Hill / 112th @ 12th, Bellevue CBD
- 75,212 SF Office Lease / ServiceNow / Carillon Point, Kirkland





- 74,156 SF Office Lease / GoDaddy.com / Carillon Point, Kirkland
- 61,763 SF Office Lease / Bittitan / 112th @ 12th, Bellevue CBD
- 50,160 SF Office Lease / Google / 112th @ 12th, Bellevue CBD
- 48,000 SF Office Lease / Cisco Systems / City Center Bellevue, Bellevue CBD
- 47,000 SF Office Lease / Microsoft / Liberty NW Center, Bellevue CBD
- 39,000 SF Office Lease / Allegro Pediatrics / Various Buildings, Eastside

Tenant Representation

Valve
Apptio
Banner Bank
AT&T Wireless
Valve
Allegro Pediatrics
Cisco Systems

Clients

Valve
Apptio
Banner Bank
Hines
Principal Real Estate
Investors
Carillon Properties
Kitsap Bank
Gemini Rosemont
Rad Game Tools
Golden Globe Transport
Wesmar Investments
Allegro Pediatrics

Community

Downtown Bellevue
Association
National Association of
Industrial & Office Properties
Washington State
Commerical Association of
Realtors
NAIOP Forecast Speaker
Issaquah Girls Select
Basketball Association / Co-
Chairman





Issaquah Select Basketball
Association / Board Member



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